

CBS RADIO INC.

ISSUES AND PROGRAMS REPORT
FOR

STATION WQMP-FM
WQMP-HD1
WQMP-HD2

3rd QUARTER, 2016
July 1st 2016 Through September 30th 2016

Prepared by:

Lizzette Perez
Public Affairs Director

October 5, 2016

PUBLIC AFFAIRS PROGRAMS

WQMP PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. **REAL TALK CENTRAL FLORIDA:** (Sundays, 6:00 a.m. – 7:00 a.m.) This program deals with issues and events that affect the Central Florida community.

**WQMP-FM, WQMP-HD1, WQMP-HD2
ISSUES OF CONCERN TO DAYTONA BEACH
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
3rd Quarter 2016**

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|----|---------------------------------------|--|
| 1. | <u>Animals:</u> | Pet Rescue & Adoption |
| 2. | <u>Childhood Cancer:</u> | Searching For a Cure |
| 3. | <u>Community Outreach:</u> | Fundraising Efforts & Giving Back |
| 4. | <u>Faith Based Outreach:</u> | Uniting the Community |
| 5. | <u>Issues Facing Families:</u> | Support & Information |
| 6. | <u>Mentorship:</u> | Guiding Our Youth |
| 7. | <u>Special Needs:</u> | Fundraising & Support |
| 8. | <u>Volunteerism:</u> | How to Give Back |

WQMP-FM, WQMP-HD1, WQMP-HD2
Third Quarter 2016
(July 1st-September 30th 2016)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: Animals

REAL TALK

July 3, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH AMBER CROCHET MARKETING MANAGER AT THE HALIFAX HUMAINE SOCIETY. HALIFAX IS AN AWARD WINNING OPEN ADMISSION ANIMAL SHELTER SERVING THE DAYTONA BEACH AREA. DISCUSSED ON THE SHOW WAS THE VARIOUS FUNDRAISING EVENTS THROUGHOUT THE YEAR. VOLUNTEER INFORMATION WAS SHARED ALONG WITH TIPS ON HOW TO PICK AN ANIMAL THAT WILL BE A GOOD MATCH FOR YOUR FAMILY.

(Also Listed Under Volunteerism)

REAL TALK

September 4, 2016, September 11, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

PET RESCUE BY JUDY IS A 501 (c)(3) NON PROFIT NO KILL ALL BREED PET ADOPTION AND EDUCATION CENTER SERVING THE CENTRAL FLORIDA AREA FOR OVER 20 YEARS. INFORMATION ON HOW TO FOSTER A PET AND ADOPTION WAS SHARED ALONG WITH TIPS ON HOW TO CARE FOR YOUR NEW ADOPTED PET. HIGHLIGHTED ON THE SHOW WAS THEIR FOR THE ANIMALS FUNDRAISING GOLF EVENT. INFORMATION ON DONATION AND IN KIND NEEDS WAS SHARED PLUS THEIR VOLUNTEER NEEDS WAS HIGHLIGHTED DURING THE PROGRAM.

(Also Listed Under Volunteerism)

REAL TALK

August 21, 2016, August 28, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH JEN HALL, FOUNDER OF THE ZENERGEN FOUNDATION. THEIR MISSION IS TO HELP HORSES HELP PEOPLE. HALL RESCUES HORSES AND TRAINS THEM TO BE PART OF A SPECIAL PROGRAM WHICH HELPS FAMILIES AND INDIVIDUALS OVERCOME SET BACKS AND TRAUMA. THE ZENERGEN FOUNDATION HAS MANY PROGRAMS IN PLACE AND THEY FOCUS ON MANY AREAS INCLUDING VICTIMS OF HUMAN SEX TRAFFICKING, VETERANS SUFFERING FROM PTSD, CHILDREN WITH SPECIAL NEEDS, AND WORKSHOPS TO HELP YOUTH AT RISK. THEIR OPEN HOUSE FUNDRAISING EVENT WAS HIGHLIGHTED ON THE PROGRAM.

(Also Listed Under Issues Facing Families & Special Needs)

WQMP-FM, WQMP-HD1, WQMP-HD2
Third Quarter 2016
(July 1st-September 30th 2016)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CHILDHOOD CANCER

REAL TALK

July 31, 2016, August 7, 2016, August 14, 2016, August 21, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE SPOKE WITH MARK HOEWING, DIRECTOR OF MARKETING AND LISA CHRISMAN, OWNER OF MARILY MONROA SALON AND SPA. LISA ALONG WITH HER TWO DAUGHTERS LAUREN (13) AND CANDACE (9) SHARED THEIR STORY OF HOW LAUREN WAS DIAGNOSED WITH CANCER AT 11 YEARS OLD. LAUREN IS THE EMBASSADOR FOR KIDS BEATING CANCER. IT'S THE ONLY NON PROFIT OF ITS KIND IN AMERICA SERVING CHILDREN AND FAMILIES DIAGNOSED WITH LEUKEMIA AND 80 OTHER MALIGNANT AND MALISMENT LIFE THREATENING DISEASES. THEIR EVENT HATS AND HEROES BALL, RAISING MONEY FOR THE PEDIATRIC TRANSPLANT CENTER AT FLORIDA HOSPITAL WILL GIVE PATIENTS TREATMENT WITHOUT LEAVING THE STATE OF FLORIDA.

(Also Listed Under Issues Facing Families)

REAL TALK

September 25, 2016

6:00 a.m-7:00 a.m.

20 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE TO UNIVERSITY OF CENTRAL FLORIDA STUDENT LUKE CRAWFORD. CRAWFORD IS THE PHILANTHROPY DIRECTOR AT UCF. HIGHLIGHTED ON THE SHOW WAS THE JOUST FOR ST. JUDE, A FREE EVENT FOR THE COMMUNITY BRINGING AWARENESS TO CHILDHOOD CANCER AND RAISING MONEY FOR THE ST. JUDE CHILDREN'S RESEARCH HOSPITAL. ST. JUDE'S IS LEADING THE WAY THE WORLD TREATS AND DEFEATS CHILDHOOD CANCER AND OTHER LIFE THREATENING DISEASES.

WQMP-FM, WQMP-HD1, WQMP-HD2

Third Quarter 2016

(July 1st-September 30th 2016)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY OUTREACH

REAL TALK

September 18, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH THE CITY OF SANFORD MAYOR JEFF TRIPLETTE AND FORMOR MAYOR OF THE CITY OF DEBARY CLINT JOHNSON ABOUT THE COCTAILS FOR CHARITY BARTENDING CHALLENGE. THIS EVENT WILL RAISE MONEY FOR MEALS ON WHEELS. THEY HELP SERVICE LOW MODERATE INCOME SENIORS BY DELIVERING MEALS AND PROVIDING OTHER SERVICES WHICH PROVIDE COMPANIONSHIP AND ASSIST WITH DOCTOR APPOINTMENTS.

REAL TALK

July 24, 2016,

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH JESSICA BOYLES WITH STREET TEAM MOVEMENT. THEIR MISSION IS TO RESTORE HOPE TO INDIVIDUALS WHO HAVE BEEN IMPACTED BY HOMLESSNESS BY PROVIDING SERVICES SUCH AS LAUNDRY AND SHOWERS. PROGRAMS TO HELP WITH MENTAL ILLNESS AND REMEDIAL AID WERE ALSO DISCUSSED ON THE SHOW. ALSO FEATURED ON THE SHOW WAS J.R. TANGHAL, CHAIRMAN OF GUYS WITH TIES, A NON PROFIT ORGANIZATION SERVING THE CENTRAL FLORIDA COMMUNITY WITH THE FOCUS OF PUTTING THE FUN BACK INTO FUNDRAISING. THEY HAVE PARTNERED WITH STREET TEAM MOVEMENT FOR THE GUYS WITH TIES WHITE PARTY, RAISING FUNDS FOR THEIR PROGRAMS AND THEIR MOBILE HYGEINE UNIT.

REAL TALK

July 3, 2016, July 10, 2016, July 17, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH JANINE MILLER FROM THE ORLANDO SCIENCE CENTER. THEIR MISSION IS TO INSPIRE SCIENCE LEARNING FOR LIFE. THEY HAVE 4 FLOORS OF INTERACTIVE HANDS ON EXHIBITS. OSC IS A 501 (c)(3) NON PROFIT ORGANIZATION AND FUNDS RAISED GO TOWARDS EDUCATIONAL PROGRAMS, SUMMER CAMPS, FIELD TRIPS AND MORE. THEIR SCIENCE NIGHT LIVE FUNDRAISING EVENT WAS HIGHLIGHTED DURING THE PROGRAM.

REAL TALK

August 28, 2016, September 4, 2016, September 11, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH LUIS DELGADO FOUNDER AND TRINITY PHILLIPS PRESIDENT OF THE NOW MATTERS MORE FOUNDATION. THEY ARE AN ORGANIZATION THAT HELPS SUPPORT ADDICTSS WHO ARE IN RECOVERY FROM ANY ADDICTION, WHETHER IT BE DRUGS, ALCOHOL, FOOD OR EVEN PORNOGRAPHY. THE RECOVERY RUN WALK 5K WAS HIGHLIGHTED DURING THE SHOW. FUNDS RAISED HELPS PAYS FOR SCHOLARSHIPS TO PUT ADDICTS IN PROGRAMS AND REHAB.

WQMP-FM, WQMP-HD1, WQMP-HD2
Third Quarter 2016
(July 1st-September 30th 2016)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: FAITH BASED OUTREACH

REAL TALK

September 25, 2016

6:00 a.m-7:00 a.m.

20 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH SHEIK ALLY KIDS AND FAMILY PASTOR AT CALVARY ASSEMBLY. THEIR MISSION IS TO GIVE CHILDREN A PLACE TO BELONG, BELIEVE AND BECOME. EVERY ASPECT OF THE MINISTRY IS TO HELP DRIVE HOME EVERYTHING ABOUT THAT MISSION STATEMENT BY PROVIDING A FUN INTERACTIVE WAY TO LEARN ABOUT JESUS CHRIST AND THE TEACHINGS IN THE BIBLE SO THAT IT CAN BE PRACTICED AND APPLIED IN THEIR LIFE. THEIR FRIEND DAY EVENT FREE TO THE COMMUNITY WITH FREE FOOD AND ACTIVITIES IN HOPES TO BRING UNITY IN THE COMMUNITY.

(Also Listed Under Animals)

REAL TALK

July 24, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH VERONICA SMITH WITH VIRTUOUS PRECEPTS FOR PROSPEROUS LIVING. THEY FOCUS ON RESTORING FAMILIES TO THE BIBLICAL STANDARDS AND MANDATE OF THE FAMILY. THEY WORK WITH THE COMMUNITY TO HELP BRING SOCIAL AND SPIRITUAL NEEDS TO HELP STRENGTHEN THE FAMILY THROUGH TRAINING, EDUCATION, MENTORSHIP PROGRAMS, RESOURCES AND SERVICE. THEIR FAMILY BASH EVENT AND BACK TO SCHOOL INITIATIVE WAS HIGHLIGHTED ON THE PROGRAM.

(Also Listed Under Issues Facing Families & Mentorship)

WQMP-FM, WQMP-HD1, WQMP-HD2
Third Quarter 2016
(July 1st-September 30th 2016)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ISSUES FACING FAMILIES

REAL TALK

September 25, 2016

6:00 a.m-7:00 a.m.

20 Minutes of a 60-Minute Program

IN HONOR OF OCTOBER BEING PREGNANCY & INFANT LOSS AWARENESS MONTH, HOST LIZZETTE PEREZ SPOKE WITH THE TEARS FOUNDATION. THEY HELP SUPPORT FAMILIES WHO HAVE EXPERIENCED THE LOSS OF A BABY WHEN PREGNANT. WHEN A WOMAN GETS PREGNANT, THEY PLAN FOR THE LIFE OF THE BABY, NOT ITS DEATH. THE TEARS FOUNDATION HELP PAY FOR THE COST OF THE BABY'S FUNERAL, HEADSTONE AND CREAMATION. THE ROCK AND WALK EVENT, AND EVENT CREATED TO REMEMBER THE BABIES AND HELP FAMILIES THROUGH THE PAIN AND HELP CELEBRATE THEIR MEMORY WAS HIGHLIGHTED DURING THE PROGRAM.

REAL TALK

July 24, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH VERONICA SMITH WITH VIRTUOUS PRECEPTS FOR PROSPEROUS LIVING. THEY FOCUS ON RESTORING FAMILIES TO THE BIBLICAL STANDARDS AND MANDATE OF THE FAMILY. THEY WORK WITH THE COMMUNITY TO HELP BRING SOCIAL AND SPIRITUAL NEEDS TO HELP STRENGTHEN THE FAMILY THROUGH TRAINING, EDUCATION, MENTORSHIP PROGRAMS, RESOURCES AND SERVICE. THEIR FAMILY BASH EVENT AND BACK TO SCHOOL INITIATIVE WAS HIGHLIGHTED ON THE PROGRAM.

(Also Listed Under Faith Based Outreach & Mentorship)

REAL TALK

July 31, 2016, August 7, 2016, August 14, 2016, August 21, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE SPOKE WITH MARK HOEWING, DIRECTOR OF MARKETING AND LISA CHRISMAN, OWNER OF MARILY MONROA SALON AND SPA. LISA ALONG WITH HER TWO DAUGHTERS LAUREN (13) AND CANDACE (9) SHARED THEIR STORY OF HOW LAUREN WAS DIAGNOSED WITH CANCER AT 11 YEARS OLD. LAUREN IS THE EMBASSADOR FOR KIDS BEATING CANCER. IT'S THE ONLY NON PROFIT OF ITS KIND IN AMERICA SERVING CHILDREN AND FAMILIES DIAGNOSED WITH LEUKEMIA AND 80 OTHER MALIGNANT AND MALISMENT LIFE THREATENING DISEASES. THEIR EVENT HATS AND HEROES BALL, RAISING MONEY FOR THE PEDIATRIC TRANSPLANT CENTER AT FLORIDA HOSPITAL WILL GIVE PATIENTS TREATMENT WITHOUT LEAVING THE STATE OF FLORIDA.

(Also Listed Under Childhood Cancer)

REAL TALK

August 21, 2016, August 28, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH JEN HALL, FOUNDER OF THE ZENERGEN FOUNDATION. THEIR MISSION IS TO HELP HORSES HELP PEOPLE. HALL RESCUES HORSES AND TRAINS THEM TO BE PART OF A SPECIAL PROGRAM WHICH HELPS FAMILIES AND INDIVIDUALS OVERCOME SET BACKS AND TRAUMA. THE ZENERGEN FOUNDATION HAS MANY PROGRAMS IN PLACE AND THEY FOCUS ON MANY AREAS INCLUDING VICTIMS OF HUMAN SEX TRAFFICING, VETERANS SUFFERING FROM PTSD, CHILDREN WITH SPECIAL NEEDS, AND WORKSHOPS TO HELP YOUTH AT RISK. THEIR OPEN HOUSE FUNDRAISING EVENT WAS HIGHLIGHTED ON THE PROGRAM.

(Also Listed Under Animals & Special Needs)

WQMP-FM, WQMP-HD1, WQMP-HD2
Third Quarter 2016
(July 1st-September 30th 2016)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: MENTORSHIP

REAL TALK

July 10, 2016, July 17, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH CRYSTAL DENNIS, MARKETING SPECIALIST FOR THE HOME BUILDERS INSTITUTE. THEIR MISSION IS TO PROVIDE EDUCATION, LEADERSHIP SKILLS, TRAINING AND TRANSITIONAL PLACEMENT OF MEN AND WOMEN SERVING THE BUILDING INDUSTRY. PROJECT BRIDGE IS A PROGRAM THAT OFFERS TRANSITIONAL HOUSING AND TRAINING FOR YOUTH AND THOSE WHO HAVE BEEN INCARCERATED TO HELP THEM TRANSITION BACK INTO SOCIETY WITH NEW SKILLS WITH THE HOPE OF THEM NOT MAKING THE SAME MISTAKES IN LIFE. THEIR JOB CORP PROGRAMS AND VETERAN PROGRAMS WERE ALSO HIGHLIGHTED ON THE SHOW.

REAL TALK

July 24, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH VERONICA SMITH WITH VIRTUOUS PRECEPTS FOR PROSPEROUS LIVING. THEY FOCUS ON RESTORING FAMILIES TO THE BIBLICAL STANDARDS AND MANDATE OF THE FAMILY. THEY WORK WITH THE COMMUNITY TO HELP BRING SOCIAL AND SPIRITUAL NEEDS TO HELP STRENGTHEN THE FAMILY THROUGH TRAINING, EDUCATION, MENTORSHIP PROGRAMS, RESOURCES AND SERVICE. THEIR FAMILY BASH EVENT AND BACK TO SCHOOL INITIATIVE WAS HIGHLIGHTED ON THE PROGRAM.

(Also Listed Under Issues Facing Families & Faith Based Outreach)

WQMP-FM, WQMP-HD1, WQMP-HD2
Third Quarter 2016
(July 1st-September 30th 2016)

ISSUE: SPECIAL NEEDS

REAL TALK

July 31, 2016, August 7, 2016, August 14, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH CAMMIE COPELAND, EVENT PLANNING INTERN AND RICH PAUL DIRECTOR OF DEVELOPMENT WITH VOLUNTEERS FOR COMMUNITY IMPACT. DISCUSSED ON THE SHOW WERE THE DIFFERENT PROGRAMS SUCH AS THEIR FOSTER GRANDPARENT PROGRAM PROVIDING CLASSROOM OF STUDENTS WHO HAVE SPECIAL NEEDS, WHO NEED EXTRA ASSISTANCE IN EDUCATION. THEIR VOLUNTEER FEST FUNDRAISING EVENT WAS HIGHLIGHTED DURING THE PROGRAM.

(Also Listed Under Volunteerism)

REAL TALK

August 21, 2016, August 28, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

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(Also Listed Under Issues Facing Families & Animals)

WQMP-FM, WQMP-HD1, WQMP-HD2
Third Quarter 2016
(July 1st-September 30th 2016)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: Volunteerism

REAL TALK

September 4, 2016, September 11, 2016

6:00 a.m-7:00 a.m.

30 Minutes of a 60-Minute Program

PET RESCUE BY JUDY IS A 501 (c)(3) NON PROFIT NO KILL ALL BREED PET ADOPTION AND EDUCATION CENTER SERVING THE CENTRAL FLORIDA AREA FOR OVER 20 YEARS. INFORMATION ON HOW TO FOSTER A PET AND ADOPTION WAS SHARED ALONG WITH TIPS ON HOW TO CARE FOR YOUR NEW ADOPTED PET. INFORMATION ON DONATION AND IN KIND NEEDS WAS SHARED PLUS THEIR VOLUNTEER NEEDS WAS HIGHLIGHTED DURING THE PROGRAM.

(Also Listed Under Animals)

REAL TALK

July 31, 2016, August 7, 2016, August 14, 2016

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(Also Listed Under Special Needs)

REAL TALK

July 3, 2016

6:00 a.m. -7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH AMBER CROCHET MARKETING MANAGER AT THE HALIFAX HUMAINE SOCIETY. HALIFAX IS AN AWARD WINNING OPEN ADMISSION ANIMAL SHELTER SERVING THE DAYTONA BEACH AREA. DISCUSSED ON THE SHOW WAS THE VARIOUS FUNDRAISING EVENTS THROUGHOUT THE YEAR. VOLUNTEER INFORMATION WAS SHARED ALONG WITH TIPS ON HOW TO PICK AN ANIMAL THAT WILL BE A GOOD MATCH FOR YOUR FAMILY.

(Also Listed Under Animals)

REAL TALK

September 18, 2016

6:00 a.m. -7:00 a.m.

30 Minutes of a 60-Minute Program

HOST LIZZETTE PEREZ SPOKE WITH KATHY HEWITT, FOUNDER OF J.O.S.H. FOUNDATION. J.O.S.H. STANDS FOR JUST OUR SOLDIERS HELPERS. JOSH HEWITT IS KATHY HEWITT'S NEPHEW WHO WAS DEPLOYED, AND KATHY WOULD SEND JOSH CARE PACKAGES. KATHY SHARED HER STORY OF HOW POPULAR HER PACKAGES WERE AMONGST THE SOLDIERS AND SHE QUICKLY REALIZED THAT MANY SOLDIERS WERE LEFT FEELING FORGOTTEN. SHE BEGAN SENDING PACKAGES TO ALL THE SOLDIERS AND SOON AFTER THE FOUNDATION WAS BORN. HEWITT EXPRESSED HER NEEDS FOR ITEMS AND VOLUNTEERS TO PACKAGE THE CARE PACKAGES WITH PACKING EVENTS SHE IS PUTTING IN PLACE. THE J.O.S.H. GULF 2016 FUNDRAISING EVENT WAS ALSO HIGHLIGHTED DURING THE PROGRAM.

PUBLIC SERVICE ANNOUNCEMENTS AIRED DURING

3rd Quarter 2016

(July 1st-September 30th 2016)

**THROUGHOUT THE QUARTER THE STATION AIRED [DAILY/PERIODIC] PSA'S
PROVIDING INFORMATION ON A VARIETY OF LOCAL COMMUNITY
ACTIVITIES AND ISSUES. REPRESENTATIVE EXAMPLES OF SUCH PSA'S
INCLUDE THE FOLLOWING.**

30 SECOND PRODUCED SPOT

GOODWILL

TOTAL=16

30 SECOND PRODUCED SPOT

AMERICAN HEART ASSOCIATION

TOTAL=12